





WNCN.com	315,338	\$2,917	07/31/15 18:37	<a href="http://wncn.com/ap/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies/">http://wncn.com/ap/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies/</a>
WNYT.com	198,331	\$1,835	07/31/15 17:21	<a href="http://wnyt.com/article/stories/S3867220.shtml">http://wnyt.com/article/stories/S3867220.shtml</a>
WPEC-TV CBS12 News	176,156	\$1,629	07/31/15 17:24	<a href="http://www.cbs12.com/template/news_wire/wires.national/2f4d3f62-www.cbs12.com.shtml">http://www.cbs12.com/template/news_wire/wires.national/2f4d3f62-www.cbs12.com.shtml</a>
WSAW	52,969	\$490	07/31/15 17:59	<a href="http://www.wsaw.com/home/headlines/Doctor-who-was-father-of-in-vitro-fertilization-in-US-dies-320331551.html">http://www.wsaw.com/home/headlines/Doctor-who-was-father-of-in-vitro-fertilization-in-US-dies-320331551.html</a>
WSET.com	154,313	\$1,427	07/31/15 17:28	<a href="http://www.wset.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies">http://www.wset.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies</a>
WSYX - ABC6 On Your Side	115,565	\$1,069	08/01/15 02:23	<a href="http://www.abc6onyourside.com/news/features/top-stories/stories/Doctor-Who-Was-Father-of-In-Vitro-Fertilization-in-US-Dies-178898.shtml">http://www.abc6onyourside.com/news/features/top-stories/stories/Doctor-Who-Was-Father-of-In-Vitro-Fertilization-in-US-Dies-178898.shtml</a>
WTOP.com	762,552	\$7,054	07/31/15 18:22	<a href="http://wtop.com/health/2015/07/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies/">http://wtop.com/health/2015/07/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies/</a>
WTTE FOX 28	44,452	\$411	08/01/15 02:19	<a href="http://www.myfox28columbus.com/news/features/top-stories/stories/Doctor-Who-Was-Father-of-In-Vitro-Fertilization-in-US-Dies-178898.shtml">http://www.myfox28columbus.com/news/features/top-stories/stories/Doctor-Who-Was-Father-of-In-Vitro-Fertilization-in-US-Dies-178898.shtml</a>
WTVG NewsChannel 9	95,727	\$885	07/31/15 14:04	<a href="http://www.newschannel9.com/template/news_wire/wires.national/2f4d3f62-www.newschannel9.com.shtml">http://www.newschannel9.com/template/news_wire/wires.national/2f4d3f62-www.newschannel9.com.shtml</a>
WVNS-TV 59	42,757	\$396	07/31/15 17:26	<a href="http://www.wvns.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies">http://www.wvns.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies</a>
WVVA	58,171	\$538	07/31/15 17:02	<a href="http://www.wvva.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies">http://www.wvva.com/story/29682975/doctor-who-was-father-of-in-vitro-fertilization-in-us-dies</a>
Yahoo! News	30,533,502	\$282,435	07/31/15 18:35	<a href="https://news.yahoo.com/doctor-father-vitro-fertilization-us-dies-205934045.html">https://news.yahoo.com/doctor-father-vitro-fertilization-us-dies-205934045.html</a>
Yakima Herald Republic	47,102	\$436	07/31/15 16:59	<a href="http://www.yakimaherald.com/news/national_news/doctor-who-was-father-of-in-vitro-fertilization-in-us/article_9f50b8c1-04f8-559b-8098-0676198cdf66.html">http://www.yakimaherald.com/news/national_news/doctor-who-was-father-of-in-vitro-fertilization-in-us/article_9f50b8c1-04f8-559b-8098-0676198cdf66.html</a>
York Dispatch	59,181	\$547	07/31/15 17:03	<a href="http://www.yorkdispatch.com/nationalnews/ci_28567725/doctor-who-was-father-vitro-fertilization-us-dies">http://www.yorkdispatch.com/nationalnews/ci_28567725/doctor-who-was-father-vitro-fertilization-us-dies</a>
YumaSun.com	53,544	\$495	07/31/15 15:27	<a href="http://www.yumasun.com/news/national_news/doctor-who-was-father-of-in-vitro-fertilization-in-us/article_36a72ff7-3b98-5951-a670-91fc98e2a3a2.html">http://www.yumasun.com/news/national_news/doctor-who-was-father-of-in-vitro-fertilization-in-us/article_36a72ff7-3b98-5951-a670-91fc98e2a3a2.html</a>
<b>TOTALS:</b>	<b>600,143,067</b>	<b>\$5,551,323</b>		

	Unique visitors	Media value
Media overall	706,355,189	\$6,533,785
EVMS-impacted media	600,143,067	\$5,551,323
<b>Percentage:</b>	<b>84.96%</b>	<b>84.96%</b>

	Media hits
Media overall	287
EVMS-impacted media	159
<b>Percentage:</b>	<b>55.40%</b>