

*Community focus.  
World impact.*

A RENDERING OF THE NEW MEDICAL EDUCATION AND RESEARCH BUILDING

**EVMS**  
Eastern Virginia Medical School

**20**  
TWENTY

capital  
campaign



*EVMS has a clear vision for the future — a vision anchored in cutting-edge research and aimed at increasing our capacity to train greater numbers of health-care professionals. Through December 31, 2012, the 20 Twenty Capital Campaign gives you an opportunity chance to support EVMS and help bring our vision to reality.*

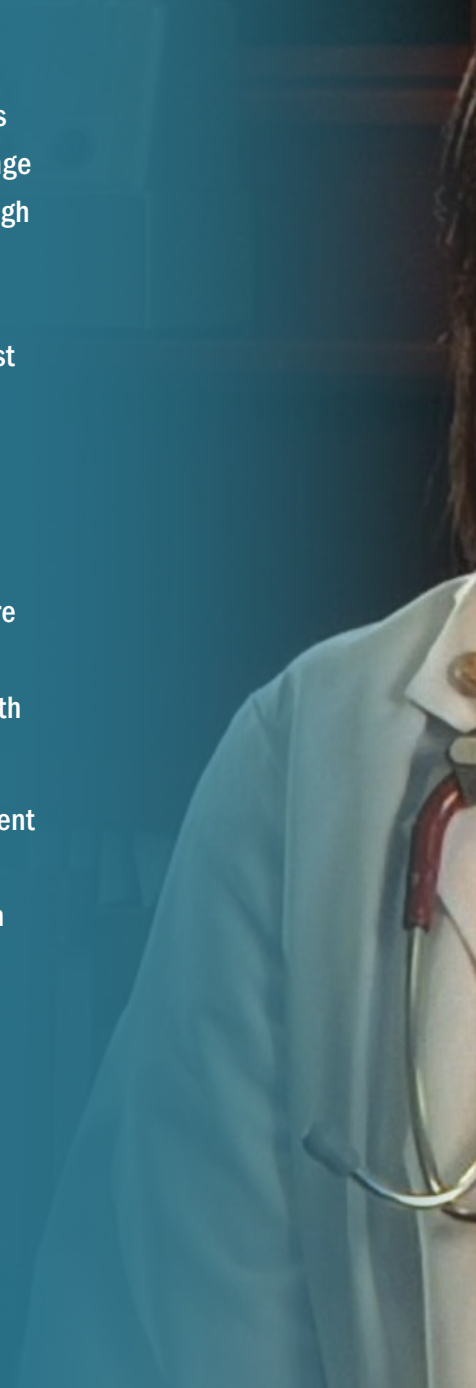
# EXPANDING SCHOLARSHIP OPPORTUNITIES

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With a physician shortage on the horizon, the need for knowledgeable, compassionate health-care providers is more critical than ever. But the challenge of larger-than-life student debt is enough to keep some from ever considering a career in the medical field. EVMS is striving to ensure the best and brightest students can fulfill their dreams of providing care to Hampton Roads and beyond.

Scholarships enable EVMS to attract the most talented and committed future physicians and health professionals – many of whom become practicing health care providers in Hampton Roads.

Support for scholarships is an investment in the future, offering students the opportunity to focus on their education without loan payments dictating their future.

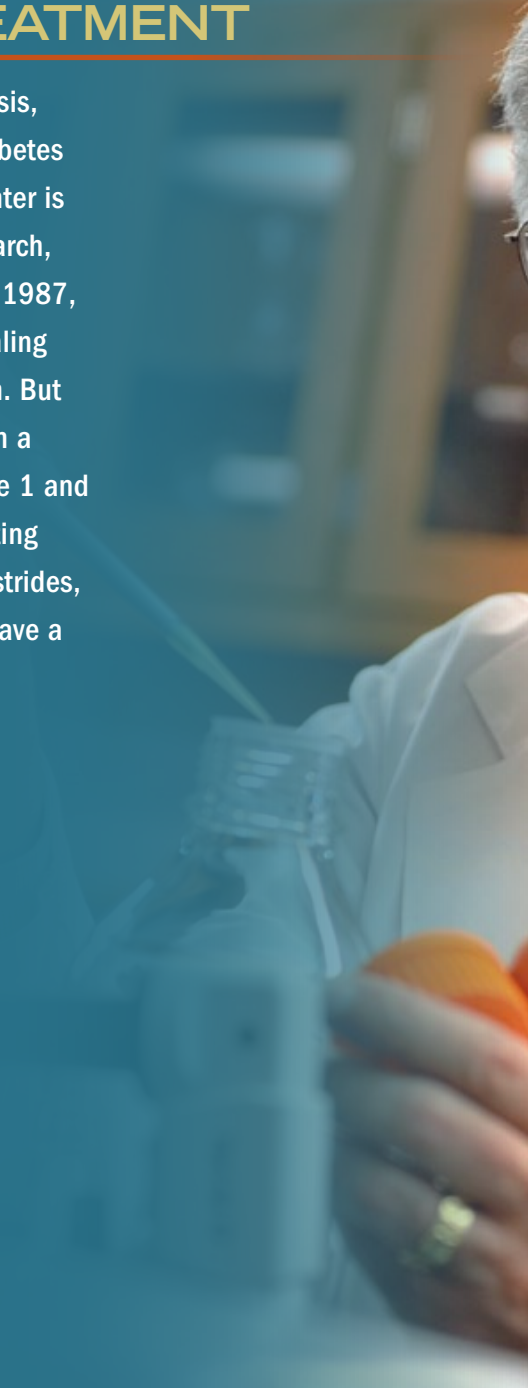


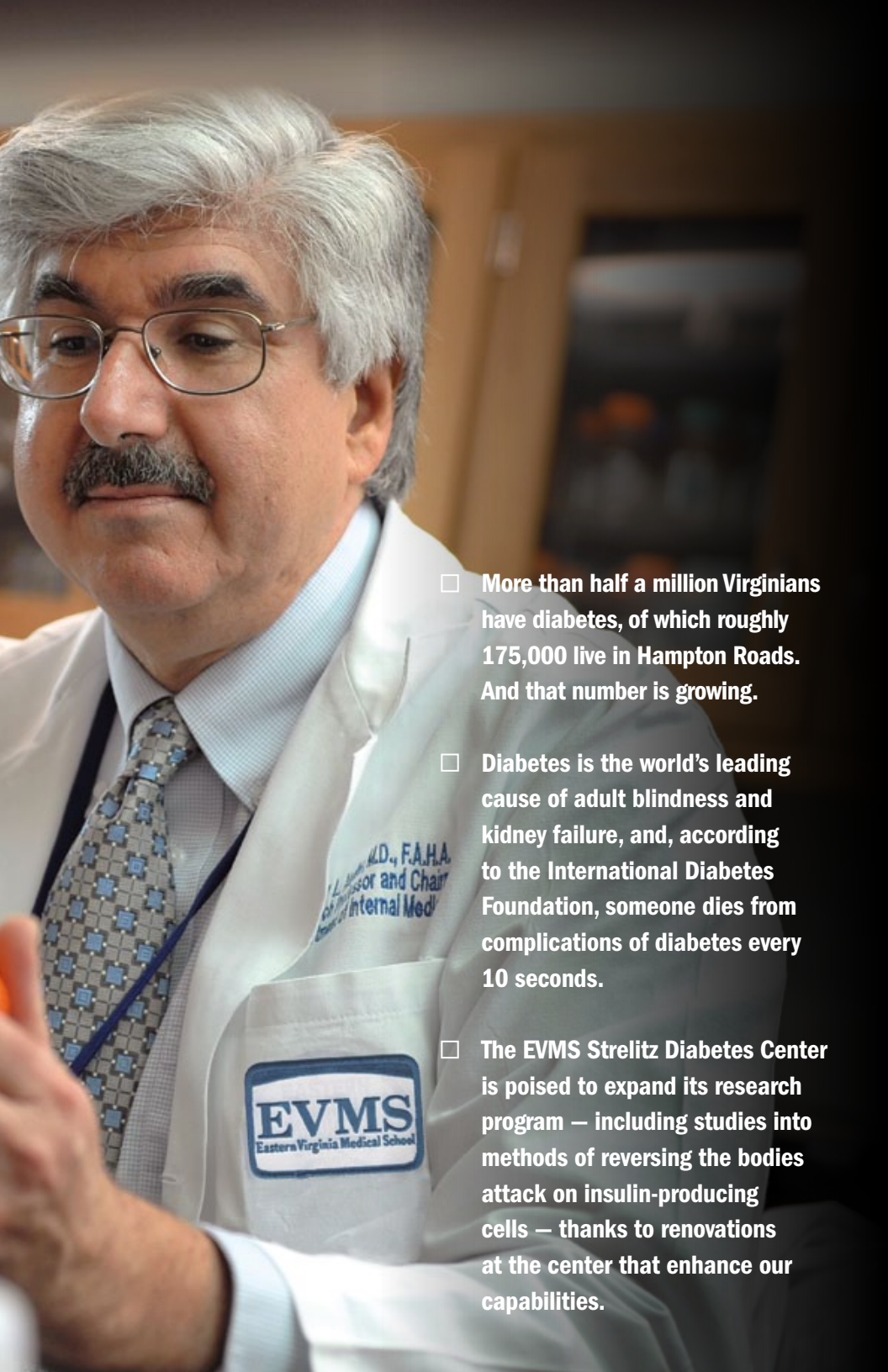


- ❑ 85 percent of medical students have loans.
- ❑ Medical school graduates have an average debt of \$186,000.
- ❑ 76 percent of health professions students have loans, with debt ranging from \$30,000 to \$101,160.

# REVOLUTIONIZING DIABETES TREATMENT

Diabetes is a life-changing diagnosis, but thank to the EVMS Strelitz Diabetes Center, it's not life-ending. The center is a national leader in diabetes research, education and patient care. Since 1987, it's been a source of hope and healing for people living with the condition. But we're pushing to do more. We're on a mission to find a cure for both Type 1 and Type 2 diabetes and their devastating complications. We've made great strides, but with greater support, we can have a greater impact.





- More than half a million Virginians have diabetes, of which roughly 175,000 live in Hampton Roads. And that number is growing.
- Diabetes is the world's leading cause of adult blindness and kidney failure, and, according to the International Diabetes Foundation, someone dies from complications of diabetes every 10 seconds.
- The EVMS Strelitz Diabetes Center is poised to expand its research program — including studies into methods of reversing the bodies attack on insulin-producing cells — thanks to renovations at the center that enhance our capabilities.

# IMPROVING CANCER DIAGNOSIS AND TREATMENT



This year, more than 34,000 Virginians – our friends and family – will be diagnosed with cancer. Hampton Roads feels the impact of that number profoundly; the eastern region of Virginia has one of the highest rates of cancer deaths in the state.

Support for the Twenty 20 Capital Campaign helps EVMS foster hope for stemming the epidemic and saving lives. Scientists at the Leroy T. Canoles Jr. Cancer Research Center are developing better tools for detecting and treating cancer. With your help, we can pursue promising research that targets forms of cancer prevalent in Hampton Roads





- As of 2010, there were 185 cancer death per 100,000 people in Hampton Roads, the third highest among regions in Virginia and higher than the state's overall average.
- EVMS' long-term focus on prostate cancer research has grown through lasting partnerships between academic departments and outside clinicians, positioning to EVMS to play a key role in important projects, such as bringing to market the first-ever prostate cancer vaccine.
- Our researchers designed and led the first study that validated a biomarker — cancer's fingerprint — for the National Cancer Institute (NCI), an important step toward developing better diagnostics.
- EVMS is a key member of the National Cancer Institute's early detection network.

# GROWING WITH OUR COMMUNITY

Hampton Roads is growing, as are the community's health-care needs. Luckily, we're keeping pace. Our Education and Research Building has had a transformative impact on the school, allowing EVMS to train more physicians and health professionals in the midst of a looming shortage of both. Built to LEED (Leadership in Energy and Environmental Design) Silver standards, the building minimizes its impact on the environment while maximizing opportunities for innovative education and research.

Support for our physical growth ensure that we have the capacity and flexibility to meet our community's changing needs. That means better access, state-of-the-art care and groundbreaking research for Hampton Roads.





- **The second floor houses the Sentara Center for Simulation and Immersive Learning at EVMS, one of the nation's largest medical simulation programs. Its innovative programs lead to enhanced quality and safety of care.**
- **State-of-the-art laboratories on the fourth floor provide scientists at the Leroy T. Canoles Jr. Cancer Research Center with the research infrastructure to advance their work.**
- **Technology-friendly lecture halls and study spaces enable our educators to tailor lessons to the learning styles of 21st-Century students.**

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World impact.*

Your gift confirms that you,  
too, see the future with 20  
Twenty vision. Improve EVMS,  
and you improve the health of  
Hampton Roads.

Give generously today.

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